



PIVOTPoint WNC



ANNUAL REPORT

- 2025 -



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We combine outdoor adventure, therapeutic interventions, and real-world solutions. We support growth, so others reach new heights.

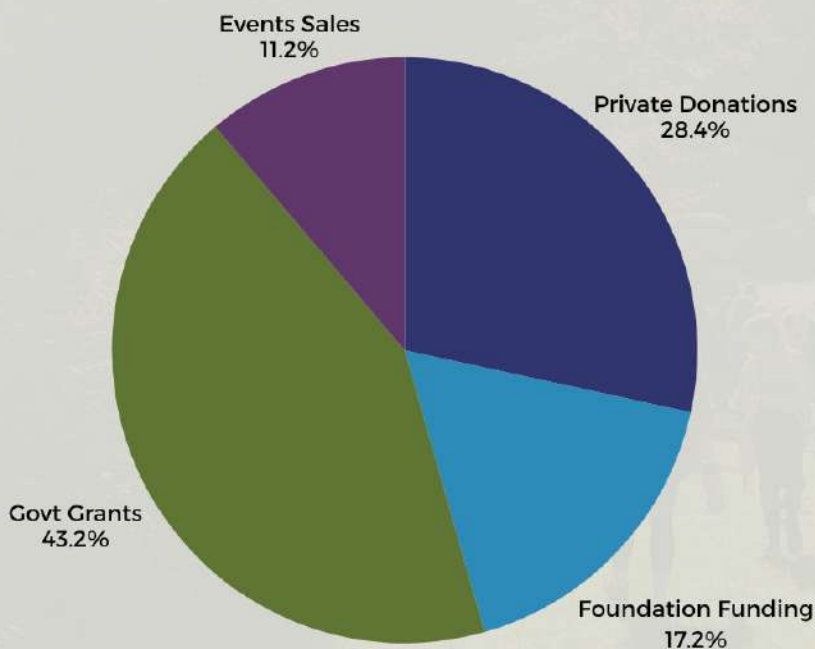


Money Talk

Access matters.

More than 40% of students at one partner school rely on SNAP benefits. At another, 90% qualify for free or reduced lunch.

Our programs are delivered 100% subsidized in all our partner schools, so cost is never the barrier.



Funding Sources

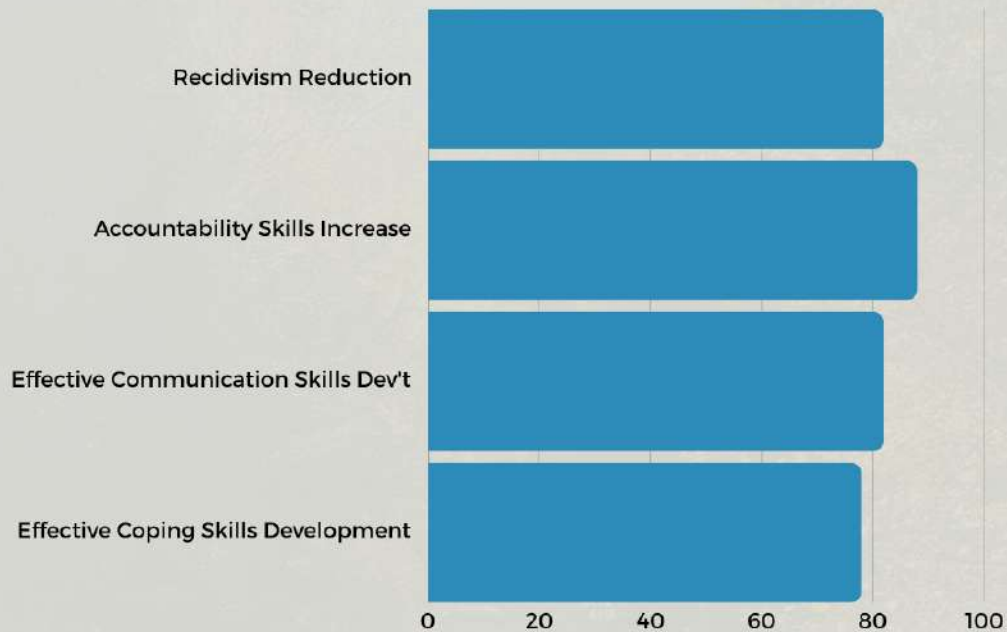
Every dollar donated to PIVOTPoint WNC supports this community. Donations are invested where they matter most – strengthening families, expanding opportunity, and building a more resilient community from the inside out. When you give to PIVOTPoint WNC, you're not funding a distant mission—you're investing in this community. 2025 included a focus on raising funds and raising friends. This focus on diversification of funds helped us increase our community awareness and donations.

* PIVOTPoint WNC's fiscal calendar is 1/1 - 12/31. A number of funding sources operate on a 7/1 - 6/30 fiscal calendar.



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Program Outcome Rates Sampling(%)



The Highlights*

500+	Total Individual Therapeutic Adventure Experiences
126	Fully Subsidized Outings
52	New After School Program Participants
32	New Extended Program Enrolled Participants

* Along with stabilization of systems in place, 2025 brought increased community recognition and demand for PIVOTPoint WNC programming to support additional schools and youth.



PIVOTPOINTS - YEAR AT A GLANCE

Additional partnerships for new funding options.

- BlueCrossBlueShield of North Carolina's Healthy Blue Initiative
- Hope4NC Initiative
- GROW NC Initiative

Grew our fundraising events

- Daniel Summerlin Impact Invitational
- The Table: Small Table. Big Impact

New ways to show up for the community

- Distributed 1188 units of naloxone in the community
- Renewed our NC Dept of Health & Human Services contract
- Ambassador Program Initiative



EXPANSION

Looking toward the future, we strengthened both our reach and our leadership infrastructure. In 2025, we launched an Ambassador Program and welcomed three carefully selected Ambassadors whose professional networks and community presence reflect the mission and values of PIVOTPoint WNC. Their role is not symbolic; it is strategic. Each Ambassador extends our visibility, advocacy, and long-term sustainability within the communities we serve.

We also expanded our school partnerships, increasing the number of high schools we support across Asheville, Buncombe County, and surrounding areas. This growth was driven by demonstrated demand and sustained referral volume, not expansion for its own sake.

Every step forward is matched with equal attention to sustainability. We prioritize staffing capacity, safety standards, and relational depth to ensure that as we grow, the quality and integrity of our programming remain uncompromised. Growth is intentional, measured, and rooted in long-term stability.

