



PIVOTPoint WNC



ANNUAL REPORT

- 2024 -



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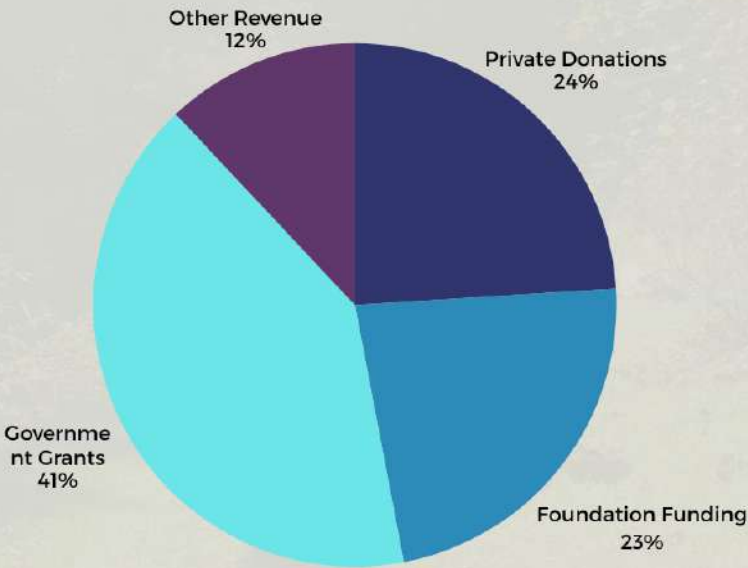
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We combine outdoor adventure, therapeutic interventions, and real-world solutions. We support growth, so you can reach new heights.



Money Talk



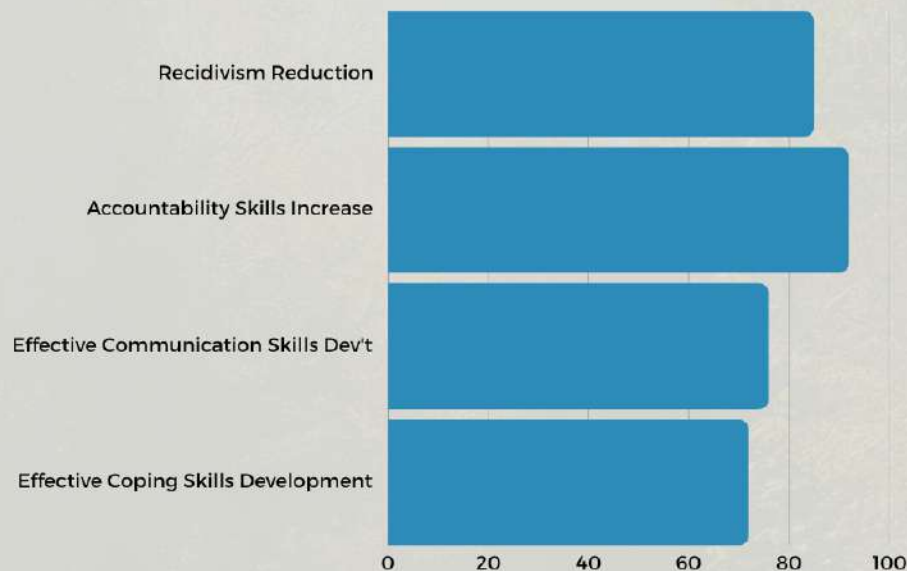
Funding Sources

With successful outreach and advocacy efforts, PIVOTPoint will receive multiple multi-year contracts including a 4-year, \$100,000/year agreement as a BCBS Healthy Blue Service Provider. 2025 also marks Year 2 of a multi-year contract with NC DHHS offering our Prevention Work to area students.



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Program Outcome Rates Sampling(%)



The Highlights*

691

Total Individual Therapeutic Adventure Experiences

100

Fully Subsidized Outings

40

Prevention Program Participants – Pilot Year

22

Diversion Program Participants

***In consideration of the impact all of Western North Carolina faced in the wake of Hurricane Helene, we are proud of the work we have done in support of our community in 2024. We are excited to reach further in 2025.**



PIVOTING

2024 reminded us that resilience is a practice, not a posture. When Hurricane Helene unleashed its unexpected and historic inland impact, it didn't just flood rivers—it upended access, severed routines, and sent waves of uncertainty through the very communities we're called to serve. In the wake of this devastation, we were forced to confront hard questions about our ability to continue delivering programming. Trails were washed out. Gathering spaces were inaccessible. Staff and families alike were reeling.

But in true PIVOTPoint fashion, we didn't pause—we pivoted.

We reached out to our community not from a place of panic, but from a place of trust. And the response was breathtaking. Over \$100,000 in rapid support surged in from those who believed in our mission, our people, and our promise to keep showing up. That generosity didn't just keep our programs afloat—it allowed us to adapt our work in real time, expand our impact beyond Buncombe County, and walk alongside neighboring communities navigating the same storm-driven losses.

Because to us, community isn't defined by geography—it's built on empathy, compassion, and grit. And this year, in the face of uncertainty, it was our relationships that carried us forward. Once again, we found our footing by leaning into each other. And once again, we proved that pivoting isn't a detour—it's our way of doing the work.



EXPANSION

In 2023, we celebrated the vision. In 2024, we built it—and watched it take root.

The beginning of the year marked a major milestone for PIVOTPoint: the official launch of our Preventative Leadership Afterschool programs across the Buncombe County School System. What began as an upstream investment in early intervention quickly blossomed into something more profound—an invitation from young people to keep going. The response from students, families, and school partners was overwhelmingly positive. Participants didn't just show up—they leaned in. As summer approached, many students asked to extend their program cohorts into their vacation time, a clear and powerful endorsement of the impact these experiences had on their lives.

This momentum wasn't accidental. It was matched by intentional effort behind the scenes. Throughout 2024, we actively pursued diversified revenue streams to support the anticipated growth of our prevention offerings—not just in Buncombe County, but in surrounding areas where need and opportunity intersect. With strategic clarity and community support, we're laying the financial foundation to expand responsibly and sustainably.

Our growth this year wasn't just about reach—it was about depth. And with every new relationship, every student-led request, and every funder who said "yes," we were reminded that the future of this work is bright—and getting brighter.

